

*Welcome to...*

# **Fundraising events, auctions, sponsorships and acknowledgments**



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**&**

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# About PANO



PANO amplifies the impact of Pennsylvania's Community Benefit Sector through advocacy, collaboration, learning and support.

## The Benefit of Membership

**Education Programs** *(including workshops, seminar and webinars on governance, fundraising, legal issues, grant writing accounting and budgeting)*

**Advocacy**

**Leadership Development**

**Resource Library**

**Technical Assistance**

**Discounted Services**

**Standards for Excellence Program®**



# About *Nonprofit Issues*®



*Nonprofit Issues*® is a national Web newsletter of "Nonprofit Law You Need To Know." Written for nonprofit executives and their advisors, *Nonprofit Issues* provides clear, concise and comprehensive coverage of real issues that affect nonprofits every day.

# Preplanning

- **Name of event**
- **Permits**

Public places

Lottery

Alcohol sales

Food Preparation

Performance



# Preplanning

- **Invitations**

Quid Pro Quo rules

Solicitation imprint

- **Lobbying Issues**



# Charitable Solicitation Registration

- Consultant
- Organization

*Internet solicitation*

- Purpose of fundraising
- Imprint



# Premises Issues

- Lease or license
  - Accessibility
- Sufficient space
- Indemnification

# Releases & Insurance



- **Releases**

Coverage

Parents' release for minors





# Releases & Insurance



- **Insurance**

Event insurance

Name landlord, others

Social host insurance

Volunteers



# Staffing the Event

- Volunteers
  - Waivers and releases
- Organization staff
- Independent contractors
  - Caterers
- Safety



# Avoiding UBIT



UBIT – Unrelated Business Income Tax

“Regularly Carried On”

Mailing Lists



# Tax Implications for Ticket Purchasers and Donors



- ✓ Quid Pro Quo Rules
- ✓ Sponsorship rules
- ✓ In-kind gifts

## Corporations

- ✓ Corporate foundation gifts



# Sales and Gambling Activities



- ☐ UBIT issues
- ☐ Sales tax collection
- ☐ Lotteries

Deductions

# Auctions

- **Basket of Cheer**
- **Limit on donor's deduction**

Vacation homes

Artists' work



# Auctions



- **Valuation Issues**
- **Tax consequences to purchaser**

Quid Pro Quo Rule

- **Failure to follow through**

# Reporting After the Event

- Substantiation
- Form 990 tax reporting

Schedule G



# CLE and CPE Credit



Lawyers and accountants seeking credit for this program should send the code announced by Don Kramer to [info@nonprofitissues.com](mailto:info@nonprofitissues.com)

*Note: credit is only available to participants who registered through Nonprofit Issues.*

A screenshot of an email client interface, likely Microsoft Outlook, showing a "CLE/CPE Request - Message (HTML)" window. The interface includes a menu bar (File, Message, Insert, Options, Format Text, Review, Adobe PDF) and a ribbon with various toolbars (Clipboard, Basic Text, Names, Include, Tags, Zoom). The email body contains a form with the following fields: "To..." (filled with "info@nonprofitissues.com"), "Cc..." (empty), "Subject:" (filled with "CLE/CPE Request"), and a text area containing the following text: "The code referenced in today's webinar was:", "Name: Jane Doe", "Address: 123 Main Street", "Philadelphia, PA", "Attorney ID Number:", and a vertical line "|".

# Reporting After the Event

Form 990 (2013)

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## Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII ☐

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
Contributions, Gifts, Grants and Other Similar Amounts	<b>1a</b>	Federated campaigns . . . .	<b>1a</b>				
	<b>b</b>	Membership dues . . . . .	<b>1b</b>				
	<b>c</b>	Fundraising events . . . . .	<b>1c</b>				
	<b>d</b>	Related organizations . . . .	<b>1d</b>				
	<b>e</b>	Government grants (contributions)	<b>1e</b>				
	<b>f</b>	All other contributions, gifts, grants, and similar amounts not included above	<b>1f</b>				
	<b>g</b>	Noncash contributions included in lines 1a-1f: \$					
	<b>h</b>	<b>Total.</b> Add lines 1a-1f . . . . . ▶					

Other Revenue	<b>8a</b>	Gross income from fundraising events (not including \$ <input type="text"/> of contributions reported on line 1c). See Part IV, line 18 . . . . . <b>a</b>				
	<b>b</b>	Less: direct expenses . . . . . <b>b</b>				
	<b>c</b>	<b>Net income or (loss) from fundraising events</b> . ▶				

# Questions?



# Our Contact Information



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